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Mannheim Business Informatics students second runner-up in Singapore Case Challenge

Three students of the Mannheim Business Informatics reached an excellent third place in this year's Business IT Case Competition held by Singapore Management University (SMU). Dietmar Wasem, Manuel Trenz and Klaus Schnaithmann travelled to Singapore to compete against students from 15 other universities from all over the world. Competitors came from Hong Kong, Canada, the US and Denmark amongst others. "A unique event in the area of information systems and case challenges as well as an excellent intercultural experience" says Dietmar Wasem. The Mannheim students took part in the challenge as the only German students. With their notional enterprise "WST Consulting" they met the challenge of solving a business IT problem within only 24 hours. Hosts of the event were SMU and Vestas Group, whose CIO, Senior Vice President Torben Bonde, evaluated the teams in his function as juror and challenged the students with critical questions. The participants left Singapore with numerous prizes and valuable contacts to international enterprises.

